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INDIA'S TOP

9th Edition



MAGAZINE COVERS

We liked from the year 2022

12 Months.
30+ Genres.
5000+ Issues.
400+ Magazines.

THE COVER STORY

Why did we like them?

Broadly, for their newsstand appeal, editorial vision, visual communication, cover story lines and the design discipline, but microscopically they all have several reasons like typography, copy, treatment of various fixed elements (Masthead, Time line, Price, Bar & QR code etc) & special elements (Peel out stickers, Badges, Offers, Announcements etc.) to be in the list of **India's TOP 100 MAGAZINE COVERS of the Year 2022.**

We have gone thorough more than 5000 covers of 400+ magazines published in India in English or Hindi language in the last one year. Magazines were considered from more than 30 genres including News, Business, General Interest, Lifestyle, Men's, Women's, Fashion, Home, Entertainment, Technology, Culture, Children, Arts, Travel, Parenting, Health and Hobbies.

Covers for this study and for the representation purpose are sourced from newsstands, publications' own websites & online magazine stores.



**GS
VIRDI**

Asst. Professor-
Photography & Digital Painting
cum Content, Media
& Digital Marketing
Communication Consultant

G S Virdi has launched & edited more than a dozen of Consumer & B2B magazines and is a magazine consultant with several publications. He has critically reviewed more than 350 Indian magazines so far.

INDIA'S
TOP 100
MAGAZINE
COVERS
2022
(IN ALPHABETICAL ORDER)

AD

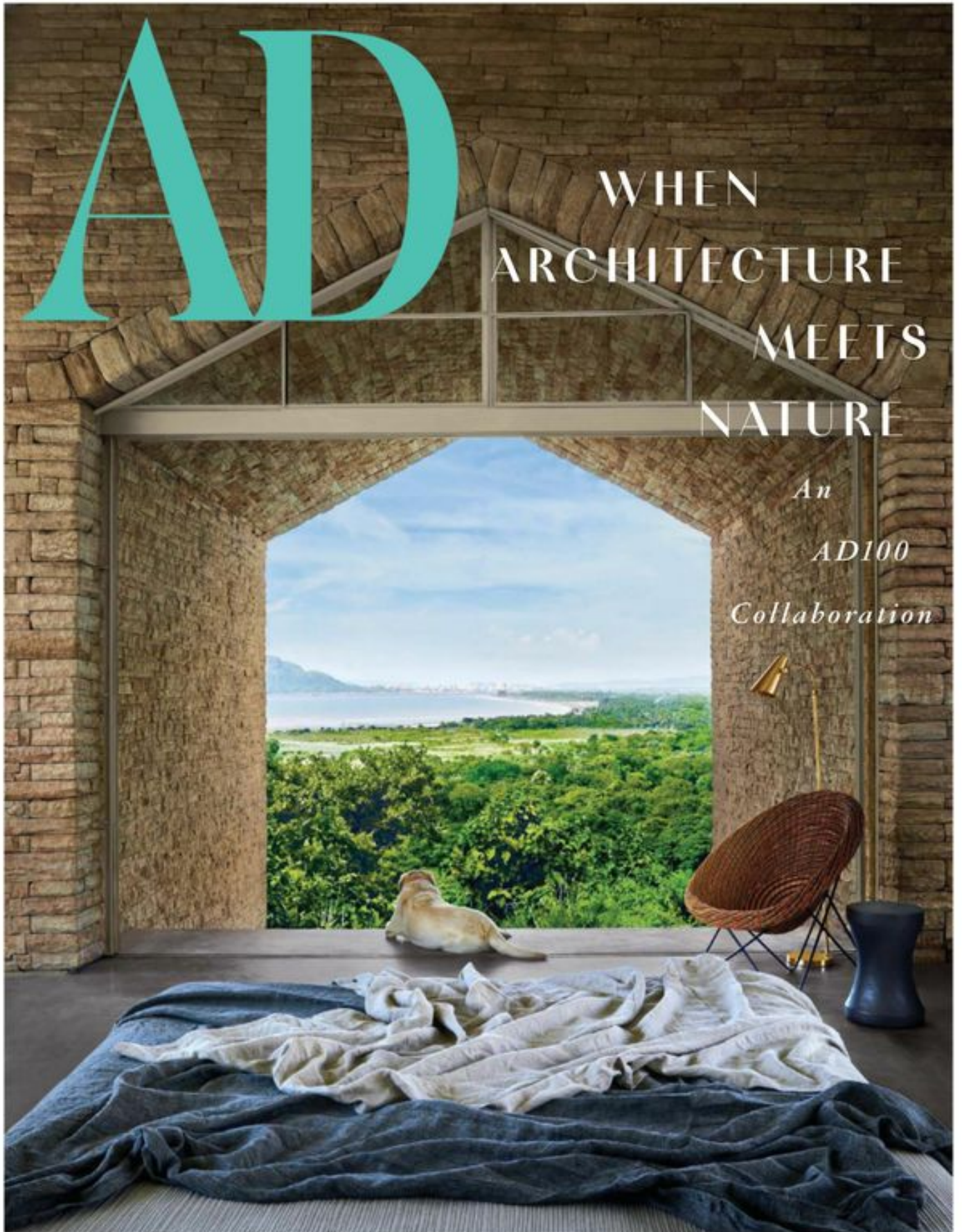
WHEN ARCHITECTURE MEETS NATURE

An

AD100

Collaboration

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ARCHITECTURE+DESIGN

AN INDIAN JOURNAL OF ARCHITECTURE



THE POWER OF COLLABORATION

Ashiesh Shah *The Craft Revivalist* ■ Vinita Chaitanya *The Eclectic Maximalist*

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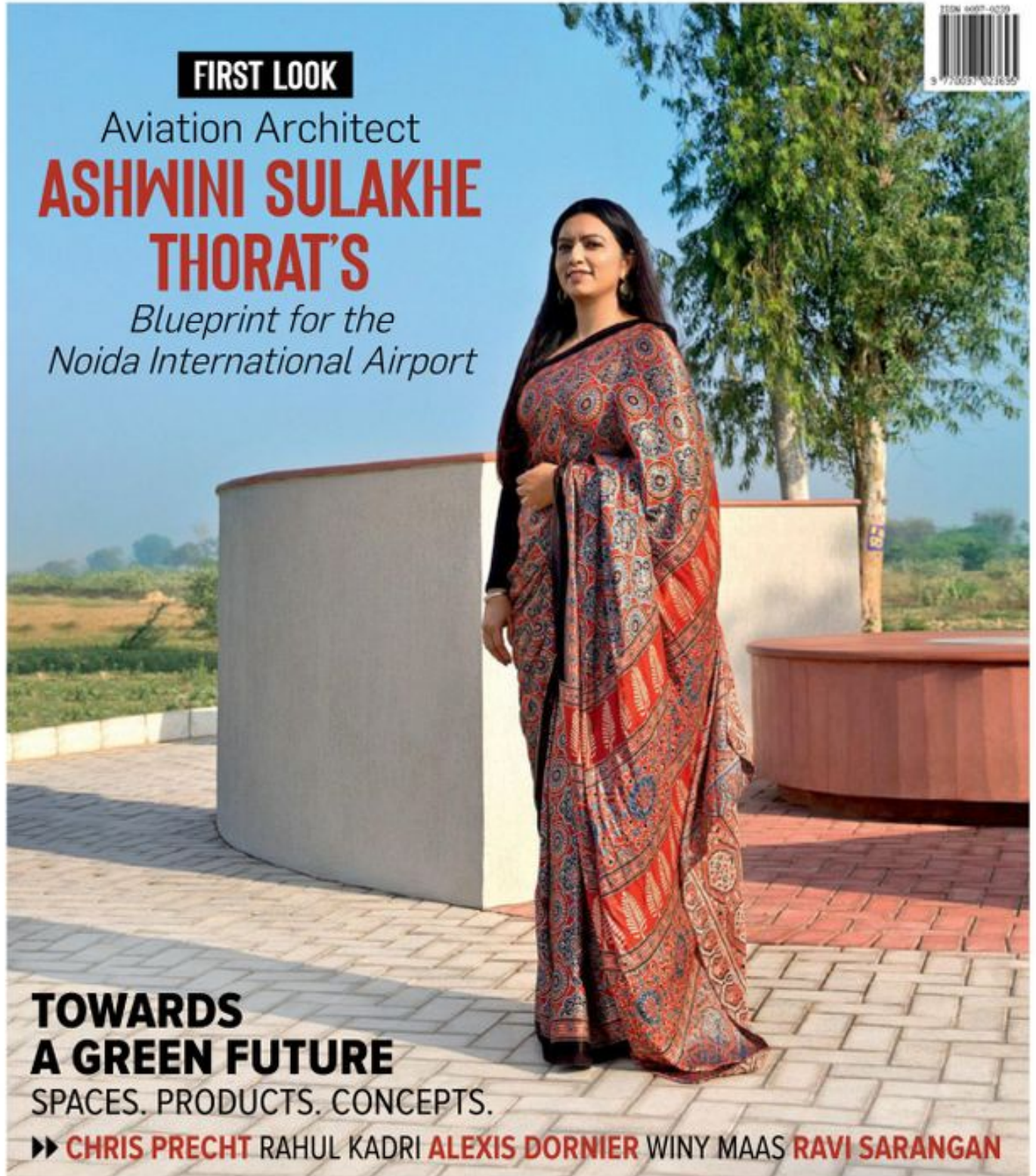
A N I N D I A N J O U R N A L O F A R C H I T E C T U R E

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ASHWINI SULAKHE THORAT'S

*Blueprint for the
Noida International Airport*



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THE NEW FACES OF *Design*

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Crafting Stories in Wood

MALAVIKA SINGH GUPTA
Concrete as her Muse

+

INSIDE STORIES

By

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OF
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KAUSHIK

BESPOKE SPACES

By

ABHIGYAN NEOGI

AJAY ARYA

ASHA SAIRAM

CASPER MORK ULNES

RAHUL MISTRI

SMRITI RAHEJA SAWHNEY

SHIVANI GUPTA AND

AYUSH MITTAL

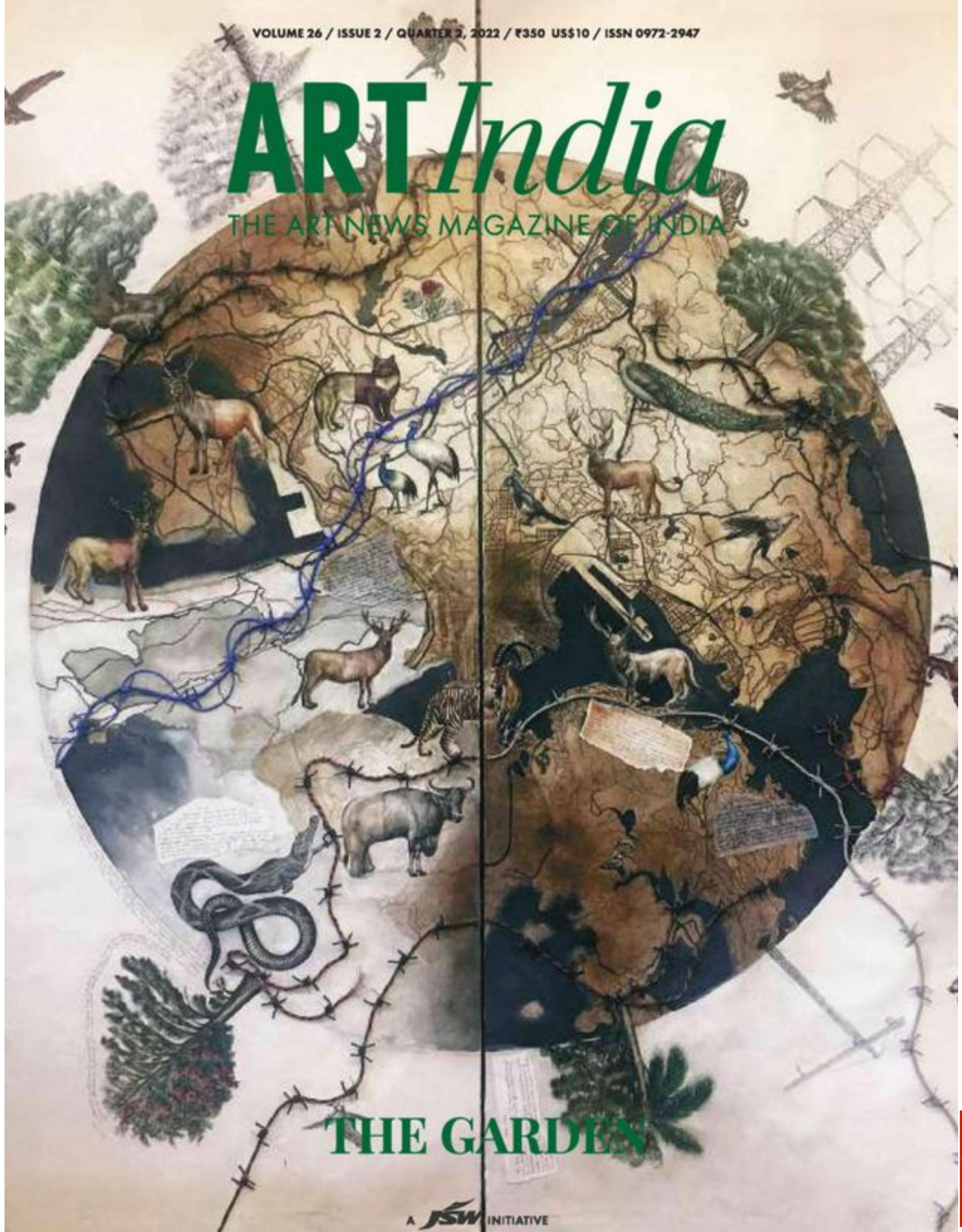
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THE GARDEN

A **JSW** INITIATIVE



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FILES

THE HIDDEN ART
OF MADHUBANI

MAPPING
CLIMATE
CHANGE

CATCH
THEM
YOUNG

PAINTED
FOOTSTEPS

REMEMBERING
NANDALAL BOSE

CONVERSATIONS
WITH GOD

MONUMENTAL
MOMENTS

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OF WATER

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FASHION
E-COMMERCE
CONTENT

THE
IMPORTANCE
OF LIGHT
IN FASHION
PHOTOGRAPHY

SPECIAL FEATURE

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PRO-PROFILE

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ICONIC
IMAGES THAT
IMPACTED
2021

BEST
SMARTPHONES
OF 2021

PRO-PROFILE

**A GLIMPSE
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GLITZY WORLD
OF FASHION**

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10 PRO

ONEPLUS 10T
VS ONEPLUS
10R

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PHOTOGRAPHY
PORTFOLIO
WEBSITE?

WHY YOU
SHOULD JOIN
AN ONLINE
PHOTOGRAPHY
COMMUNITY

IPHONE
PHOTOGRAPHY
TIPS

PHOTOGRAPHY
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& ANGLE**

ON THE HORIZON

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FOR WILDLIFE
PHOTOGRAPHY
IN INDIA**

**12 TOP BIRD
SANCTUARIES
IN INDIA FOR
BIRDWATCHING**

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BEGINNERS
FIND WILDLIFE?**

**HOW TO AVOID
COMMON
MISTAKES
IN WILDLIFE
PHOTOGRAPHY**

**TIPS FOR
PHOTOGRAPHING
WILDLIFE IN
LOW LIGHT
CONDITIONS**

SPECIAL FEATURE

– Aparupa Dey
– Ratish Nair
– Nistar PS
– Subhash Nair



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HYRYDER



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SCORPIO-N



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MARUTI
BREZZA



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VENUE

Citroën C3
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between
hatchback
and SUV



FIRST DRIVE

Jeep
Meridian
vs Toyota
Fortuner
Legender



COMPARISON

PLUS
The real
reason Maruti
doesn't have
diesel engines

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VOL.23 NO.5 • January 2022 • Total pages 206

TOP SECRET TATA EVS

We reveal Tata Motors' master plan to dominate India's EV market



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Nexon EV Coupe stretched into a midsize SUV

Iconic Sierra to be reborn an EV



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- » Twin Turbo Lambo 900hp missile
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VOL.24 NO.2 • October 2022 • Total pages 214

IS HYBRID THE NEW DIESEL?

We crunch the numbers with three popular SUVs



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DIESEL

GRAND VITARA
HYBRID

CRETA
PETROL



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Maserati MC20 Triumphant return to the supercar fold



Ferrari Purosangue First SUV in the Prancing Horse's storied history

ELECTRIC SCOOT-OUT

Ola S1 Pro vs
Ather 450X vs
TVS iQube vs
Bajaj Chetak



ALSO INSIDE

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- » Tata Tiago EV
- » Citroën C5 Aircross
- » Hyundai Venue N Line
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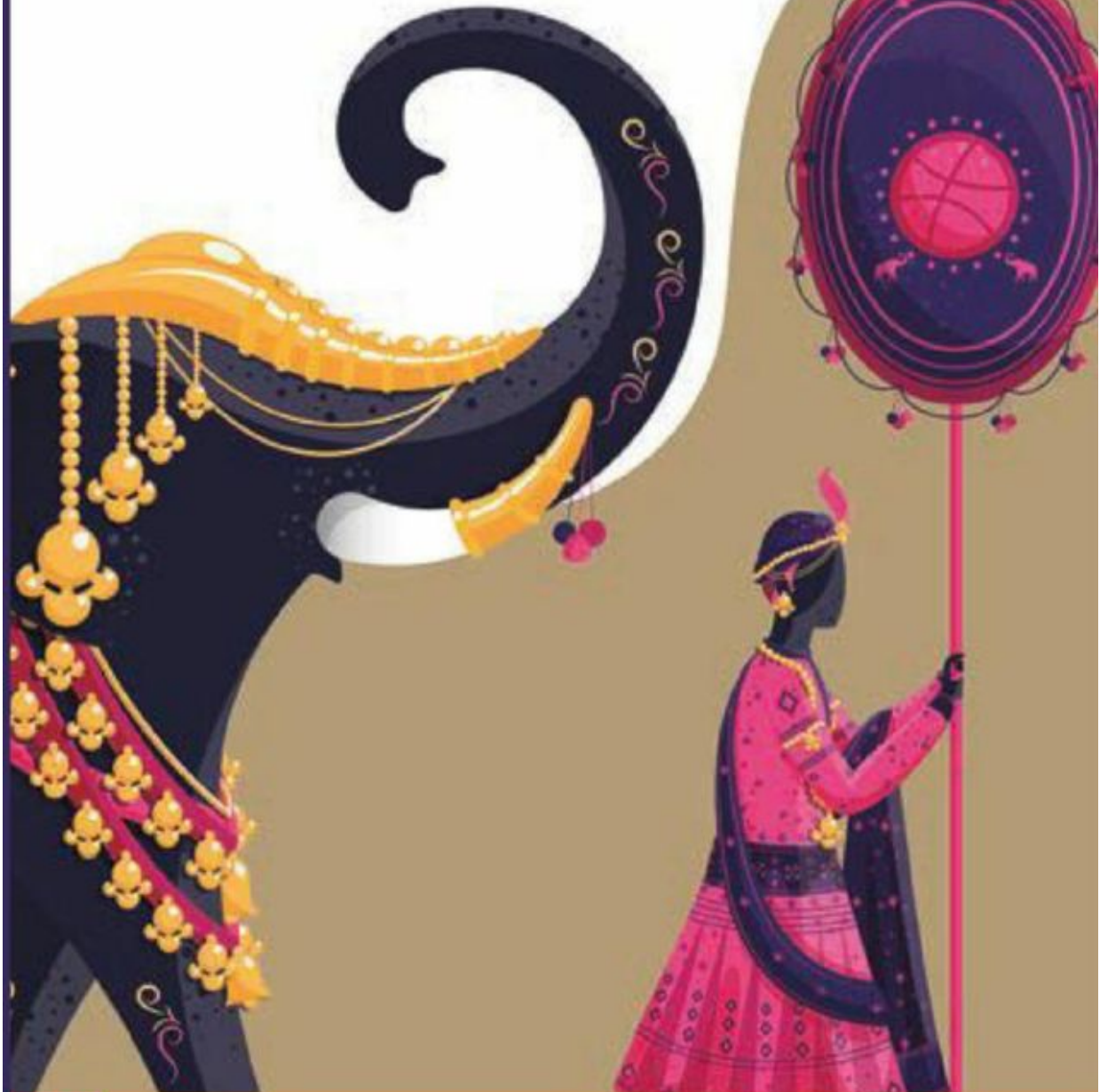
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Exquisite Silk Sarees

at
Richmond Road

22 COVER STORY

Splendour of Dussehra



EVENTS

06 FOOD

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@ Hyatt Centric

08 THEATRE

Mohandas to Mahatma Gandhi
@ Artkhaj

10 FESTIVE

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HERO MOTOCORP IN TWO-WHEELER
SALES. AN UPSET
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The evolution of Pune city

A KENYAN ESCAPE

A wildlife trip in Mombasa

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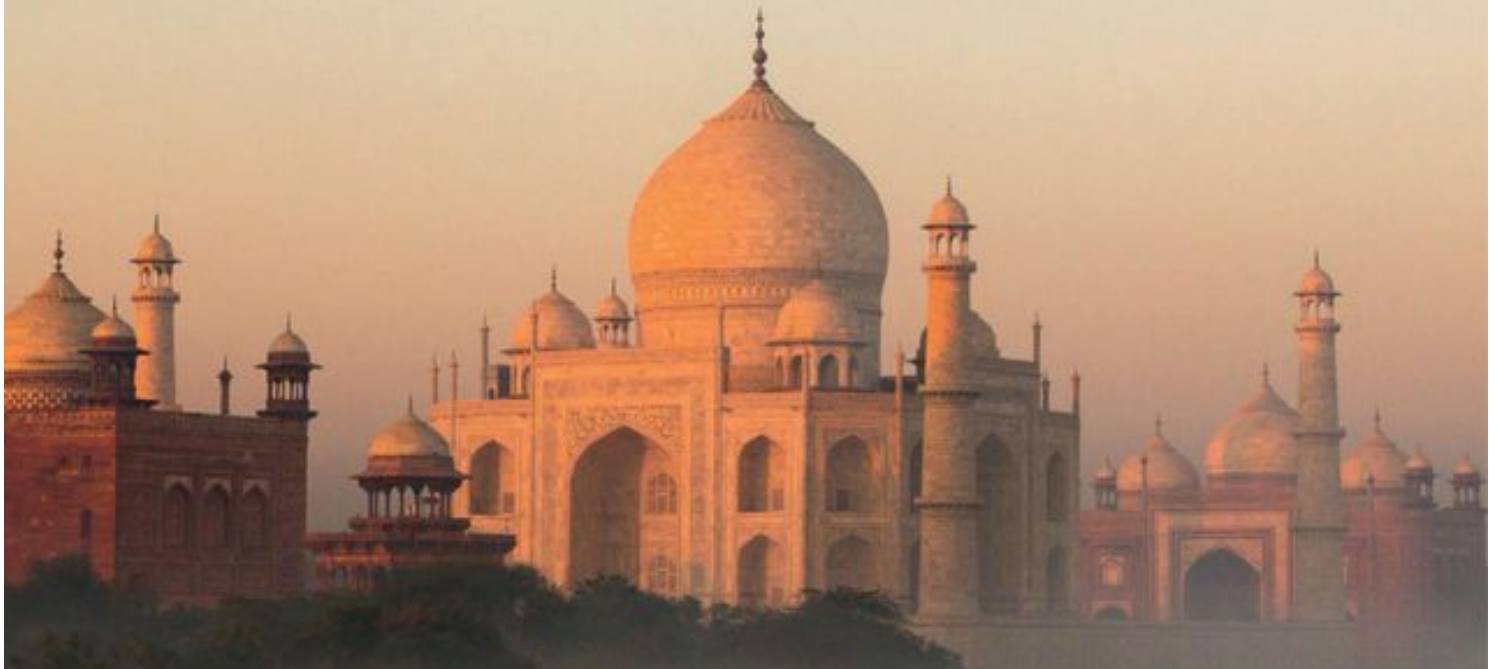
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architecture & design magazine



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CONCEPT REALITY
VS FANTASY; AN
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featuring

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(ON COVER)

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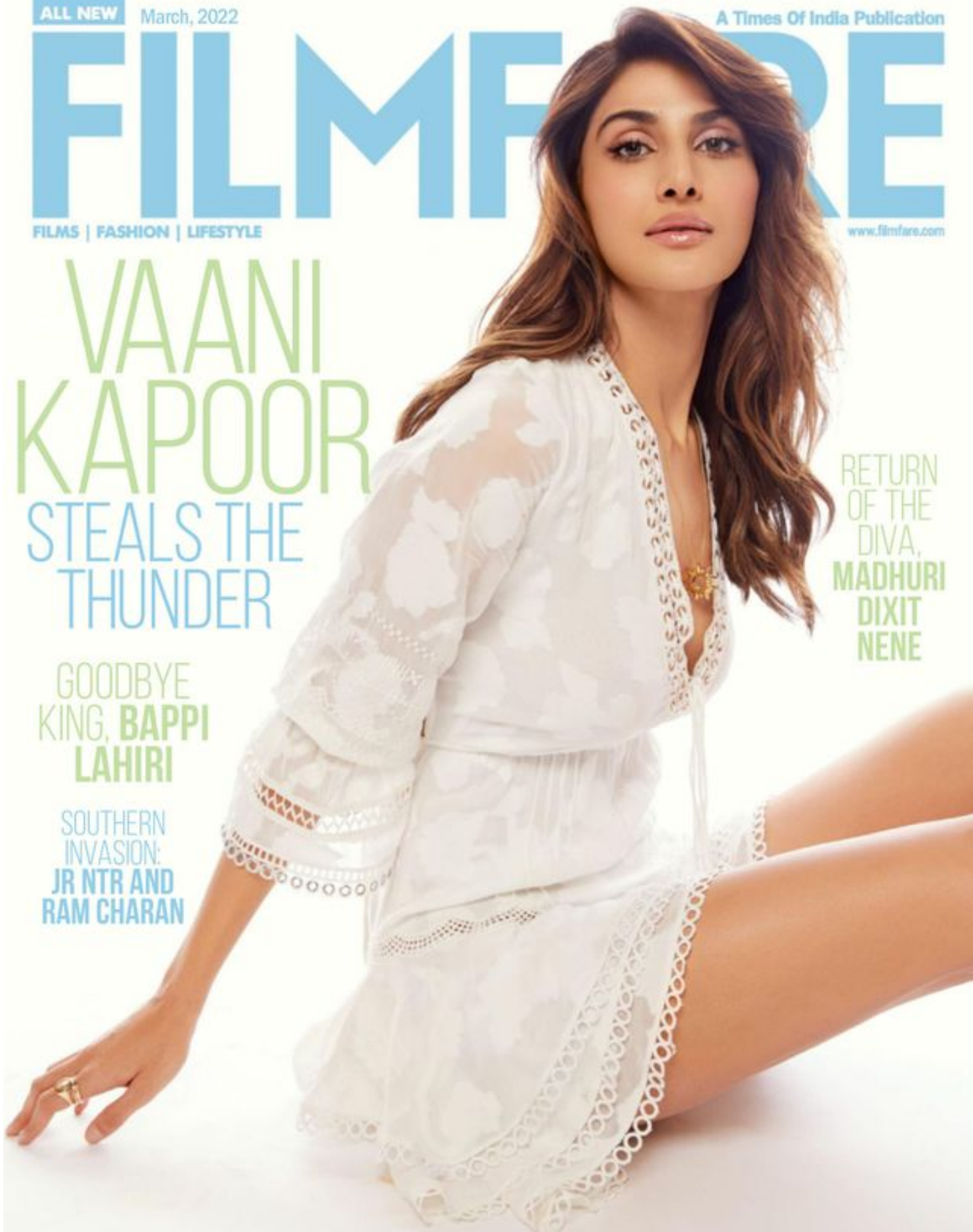
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ideas to
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22

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- PANTONE'S COLOUR OF THE YEAR ●

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Volume 14 Issue 11
February 2022

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MOMENTS OF
SELF-CARE



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- HEART-SHAPED EXTRAS ●
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Volume 15 Issue 02
May 2022



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LOVLINA BORGHAIN



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ON BUILDING
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WHAT TO WEAR NOW:

THE NEW A/W
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The move towards self-care & freedom of expression



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- METALLIC JUMPSUITS ●
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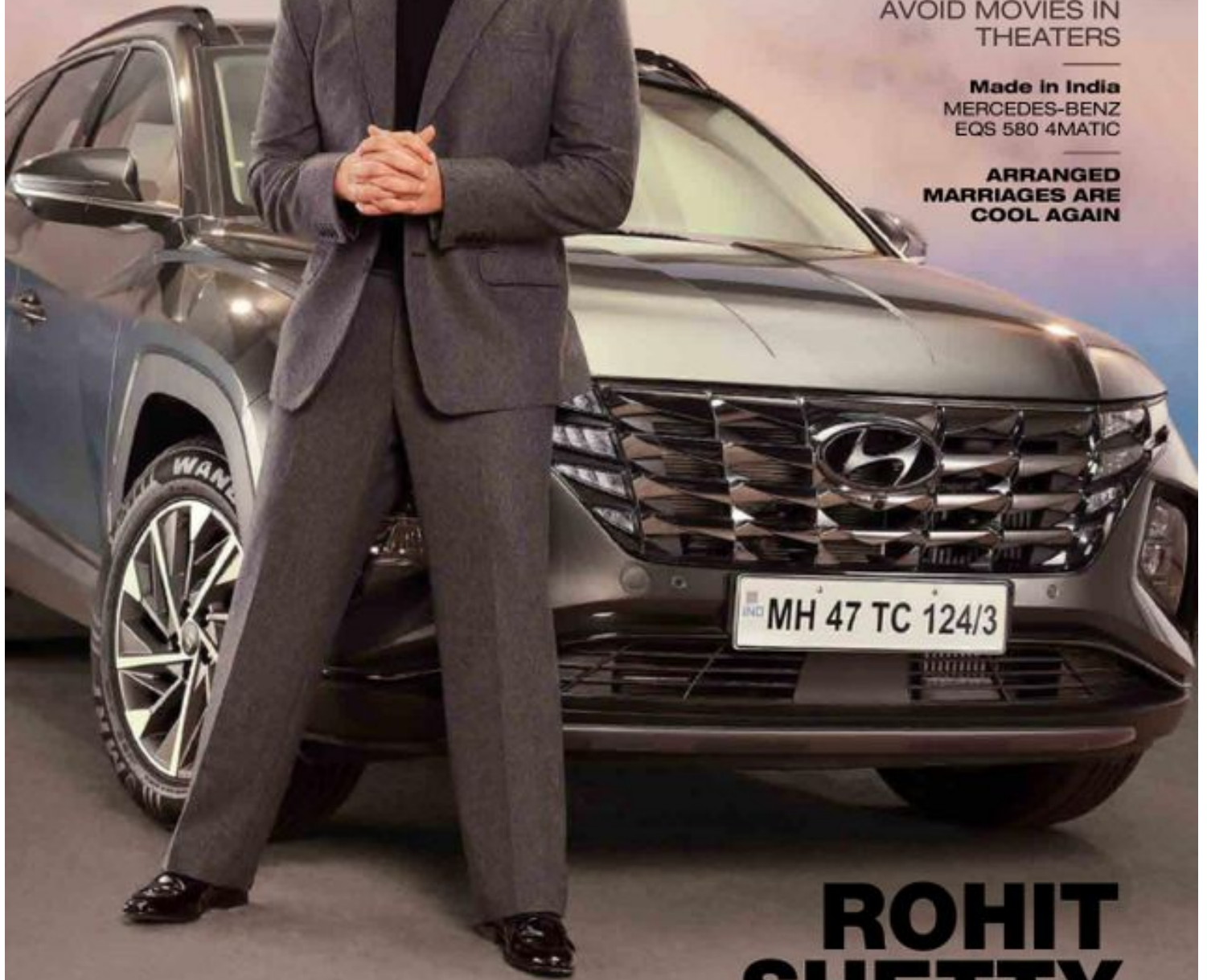
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to serve people

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We are returning to power

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works for BJP, AAP

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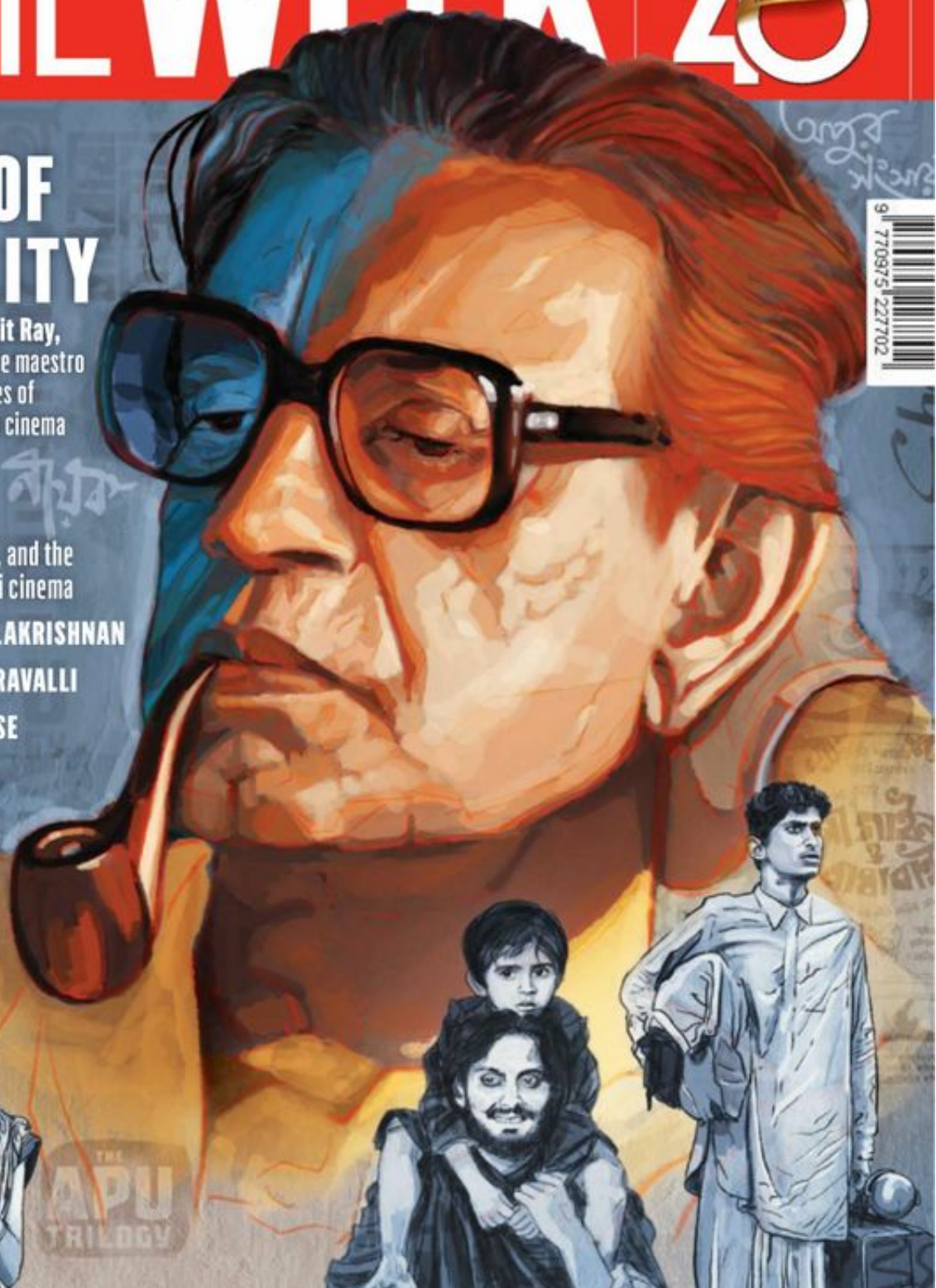
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Mehak Kawatra

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काँफी विद केक
मौसम बढ़ियों का

विकी ने पूरी इंडस्ट्री
के सामने प्रपोज किया
कट्टीना कैफ

Recap
2022



मई 2022

आपकी हमदम, आपकी दोस्त

इंदौर का खास सराफा बाजार

वाणिता

मूल्य ₹ 60

समर ब्राइडल फैशन

मिलें द कश्मीर फाइल्स
फेम भाषा संबली से

पुरुषों के लिए
फेशियल किट

नाम बदलिए
भाग्य बदलिए

यूटीआई से
बचना जरूरी

30+ रेसिपीज़
टेस्ट में ट्रिस्ट

मदर्स डे : सेलेब्रिटीज
और उनकी मम्मियां

मिनिमल होम डेकोर

नेल केअर & नेल आर्ट

दिल्ली यूनिवर्सिटी
के 100 साल

वर्ल्ड लाफ्टर डे
मिलें स्टैंडअप
कॉमेडियंस से



वनिता कहानी प्रतियोगिता 6

VOL 2 | ISSUE 3 | ₹250

VARA

Celebrating Brides

THE WEDDING MAGAZINE

2ND ANNIVERSARY SPECIAL

*Look good,
feel good!*

THE SOLO'ETTE'
TRIP WE ALL NEED

PLANNING AN
ECO-FRIENDLY
WEDDING

FASHION TRENDS
RIGHT OFF THE
RUNWAY

THE ART OF ENDLESS
ALLURE WITH
**ATHULYA
RAVI**



VOGUE

INDIA

SEP
2022
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*Her next
big role*

**Sonam
Kapoor
Ahuja**

**Fashion's
New World**
The people redefining style

VOGUE

INDIA

MAR
2022
₹150

Lakshmi Menon
A Homecoming

Body & Soul

Women Fitness

November 2022

INDIA

Featured:

4 Indian Female
Shooting Champions

WEARING BRIGHT
COLOURED OUTFITS

: tips tricks

5 STEPS

Toward Meditation
Part Of Your Life

By Rina Hindocha

Fitness And
dreams

Have No Age

Featuring Athlete
Bhagwani Devi Dagar

Khushi Jain

on Defeating
Eating Disorders

Why Formula
And Not Cow's Milk?

Sai Tamhankar

*On Redefining Fitness, Mental Wellness,
And Unrealistic Body Standards!*

Women's Fitness

October 2022

INDIA

Featured:

4 Indian Female
Shooting Champions

Fitness And
dreams

Have No Age

Featuring Athlete
Bhagwani Devi Dagar

Why Formula

And Not Cow's Milk?

Asha Negi

NOSTALGIA,

Dreams & Reality

*Recipes
For Diwali*

WEARING BRIGHT
COLOURED OUTFITS

: tips tricks

Khushi Jain

on Defeating
Eating Disorders

5

STEPS

Toward Meditation
Part Of Your Life

By Rina Hindocha

WomenFitness

March 2022

INDIA

“Hooked”

To Cupping
Therapy or Hijama

What to Eat

From A Buffet?

Foods To Eat
And Avoid

By Dt Manoli Mehta

What Happens

When Fibroids Are

Left Untreated?

An Expert Advice

5 Aerial

Yoga Poses to Boost
Mental Health

By Aditi

Holi
FESTIVE TREATS
With a Twist
By Chef Swetha

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Divyanka Tripathi

ON CHANGING DYNAMICS
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Mental Health and
The Power Of Kindness

WomenFitness

May 2022

INDIA

THE JOY
OF FITNESS
& Healthy Eating
This Mother's Day

IMPROVE
MATERNAL-CHILD

Health By Reducing
Preventable Cesareans

PREVENTING
BLOOD CLOTS
With Yoga During
Air Travel

FITNESS
Is Never About
Looking Slim

RAISINS
WHY YOU SHOULD
Consume
Them Everyday?

10
THINGS

That Annoy
Each Sun-sign

Krishna
Shroff

On NOT Being an Actor & Love For Fitness!



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400+ MAGAZINES
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INDIA'S TOP 100 MAGAZINE COVERS

WE LIKED FROM THE YEAR 2022 - GS VIRDI



WHY DID WE LIKE THEM? Broadly, for their newsstand appeal, editorial vision, visual communication, cover story lines and the design discipline, but microscopically they all have several reasons like typography, copy, treatment of various fixed elements (Masthead, Time line, Price, Bar & QR code etc.) & special elements (Peel out stickers, Badges, Offers, Announcements etc) to be in the list of **TOP 100 MAGAZINE COVERS** of the Year 2022. -GS VIRDI



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Asst. Professor-
Photography & Digital Painting
cum Content, Media
& Digital Marketing
Communication Consultant



30+
YEARS
OF EXPERIENCE IN
TRAINING,
CONTENT,
AND MEDIA
BUSINESS

*“A book is not
judged by its cover;
but a magazine is
always judged by its
cover only.
So, let's make it
the best.”*